DE GRUYTER
De Gruyter stands for excellence in publishing and quality solutions for the challenges that researchers and professionals face. Many of our authors come to us based on recommendations from their peers, and our reputation is **based on competence, a personal touch and the desire to exceed expectations.**

Researchers and professionals are our key customers, and are at the center of everything we do. Our customized services distinguish us from our competitors and **author satisfaction influences our progress and determines our success.**
OA FOR JOURNALS

Pure OA Journals
De Gruyter: 90 & Sciendo: 530

Subscription Journals
De Gruyter: 350

- APC 15%
- non-APC 85%
- HSS, 38%
- STEM, 26%
- Professionals, 36%
OPEN ACCESS BOOKS

- Growth of open access books on degruyter.com

- De Gruyter according to the DOAB

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OA transformation at DG:
How we’re moving to an open future
OA FOR JOURNALS

New launches
Flipping
Transformative deals
Humanities
NEW LAUNCHES
Drop in submissions after introduction of APC in 2015, but now submissions and articles published increasing

Strong backlash against OA from original Editors and Editorial Advisory Board

Change in article submission – from different countries

Impact on rejection rate and impact factor
TRANSFORMATIVE DEALS

Read & Publish and Institutional Memberships

- OA agreements with consortia in Austria, Hungary, Netherlands, Qatar, Switzerland, Sweden and UK
- OA agreements with institutions in Norway, USA and Germany
- IM agreements with 174 institutions
- Adaptable to meet the different requirements of partners
- Complexity in supporting contracts with different requirements and workflows
- Introduction of RightsLink author workflows
✓ APC availability in HSS

✓ Small research communities with limited output

✓ Change in article submission – from different countries

✓ Sustainability of sponsorship, crowdsourcing?
AUTHOR PAYMENT

author, funder or institution pays fee to publisher

CROSS SUBSIDY PUBLISHING

subsidy received from institution or other activity to fund publication

FREEMIUM

publisher releases basic version for free author pays for ‘full’ version

LIBRARY FUNDED

libraries share costs across consortia to fund publication

CROWD FUNDED

‘crowd’ shares costs to fund publication

EMBARGO

book released after pre-determined period usually without any fees
OA BOOKS BY SUBJECT AREA (IN %)

- Humanities: De Gruyter 70%, Simba 20%
- Social Sciences: De Gruyter 10%, Simba 10%
- Sci-Tech: De Gruyter 30%, Simba 20%
- Law & Business: De Gruyter 10%, Simba 10%
- Medical: De Gruyter 10%, Simba 10%
- Art & Design: De Gruyter 10%, Simba 10%
- Misc.: De Gruyter 10%, Simba 10%
FUNDING SOURCES FOR OA BOOKS

✓ Budget of researcher or research institution
✓ Research projects funded by research organizations / OA book funds at research organizations
  DFG → ERC → FWF → SNF → Mellon
✓ Library-funded OA books
NEW APPROACHES

✓ Series are central framework for monograph publishing in the humanities
✓ Major lever to strengthen and accelerate OA in certain subject areas
✓ Transformation of entire backlist and frontlist
✓ Pilot project: Flip of series “Empirische Linguistik” together with FID Linguistik
OPENESS FOR ALL

- Future of scholarly literature is online, easy to find and free to read
- Transition from current model should be based on fairness, broad equality of outcome, and openness
- We’re moving to OA and to do that we need the shared intrigue and support for a diverse set of models
THANK YOU!