

DE GRUYTER

DE GRUYTER'S VALUE PROPOSITION

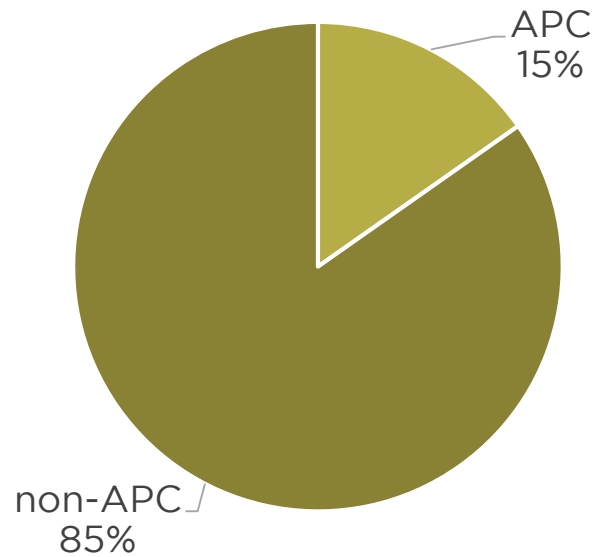
De Gruyter stands for excellence in publishing and quality solutions for the challenges that researchers and professionals face. Many of our authors come to us based on recommendations from their peers, and our reputation is **based on competence, a personal touch and the desire to exceed expectations.**

Researchers and professionals are our key customers, and are at the center of everything we do. Our customized services distinguish us from our competitors and **author satisfaction influences our progress and determines our success.**

OA FOR JOURNALS

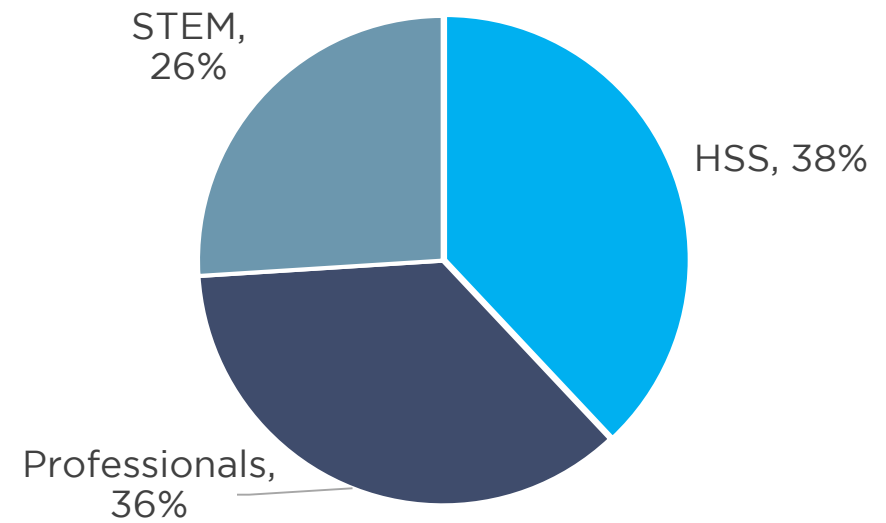
Pure OA Journals

De Gruyter: 90 & Sciendo: 530



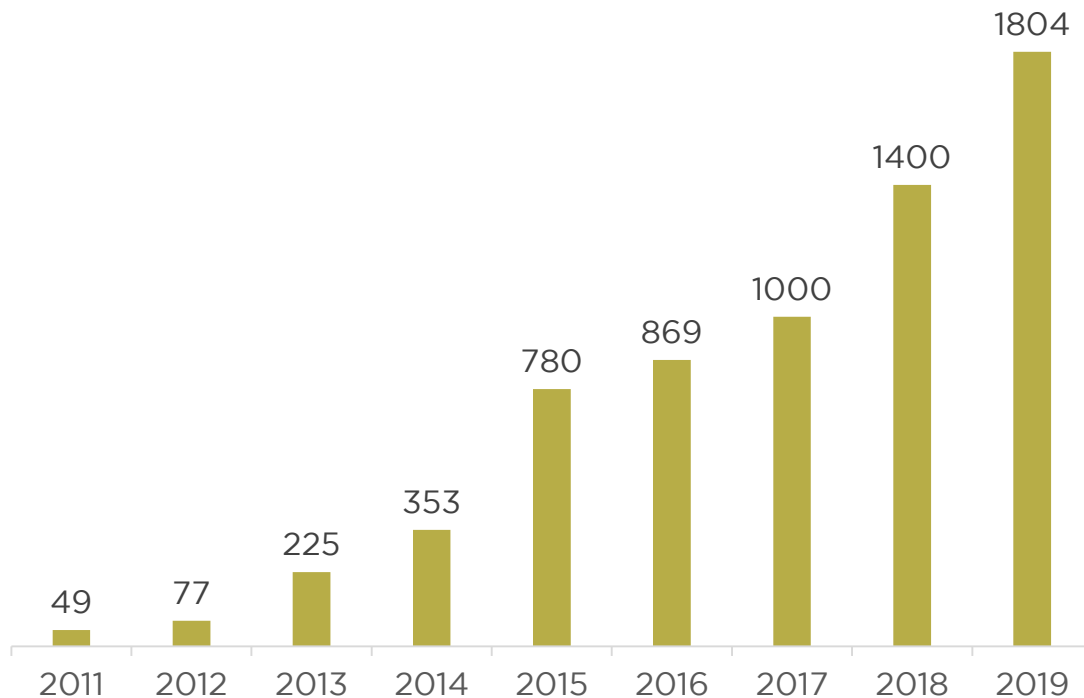
Subscription Journals

De Gruyter: 350

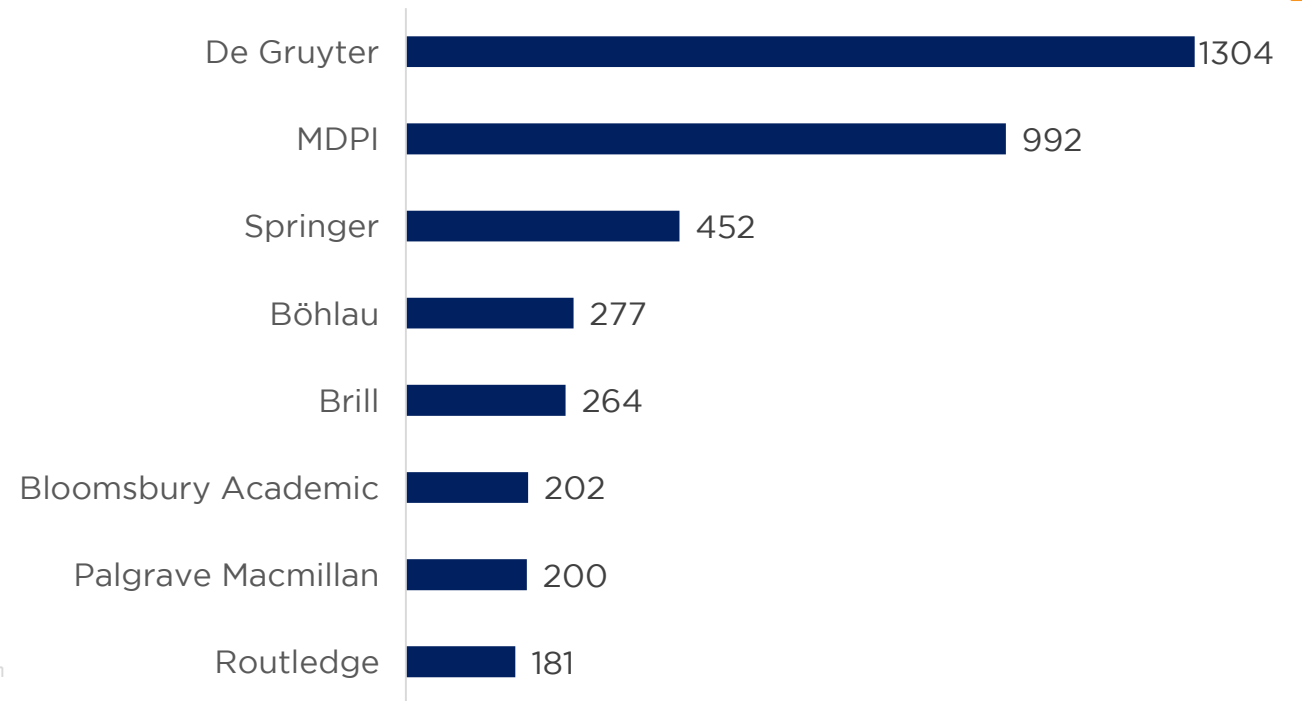


OPEN ACCESS BOOKS

► Growth of open access books on degruyter.com



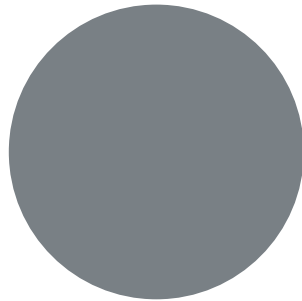
► De Gruyter according to the DOAB



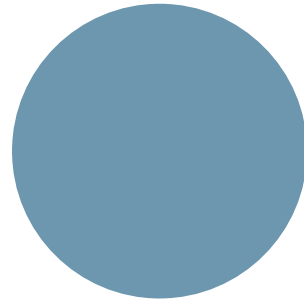
OA transformation at DG:

How we're moving to an open future

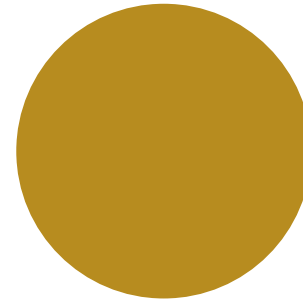
OA FOR JOURNALS



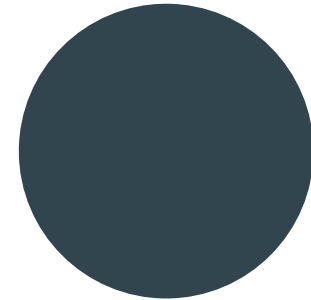
**New
launches**



Flipping



**Transformative
deals**



Humanities



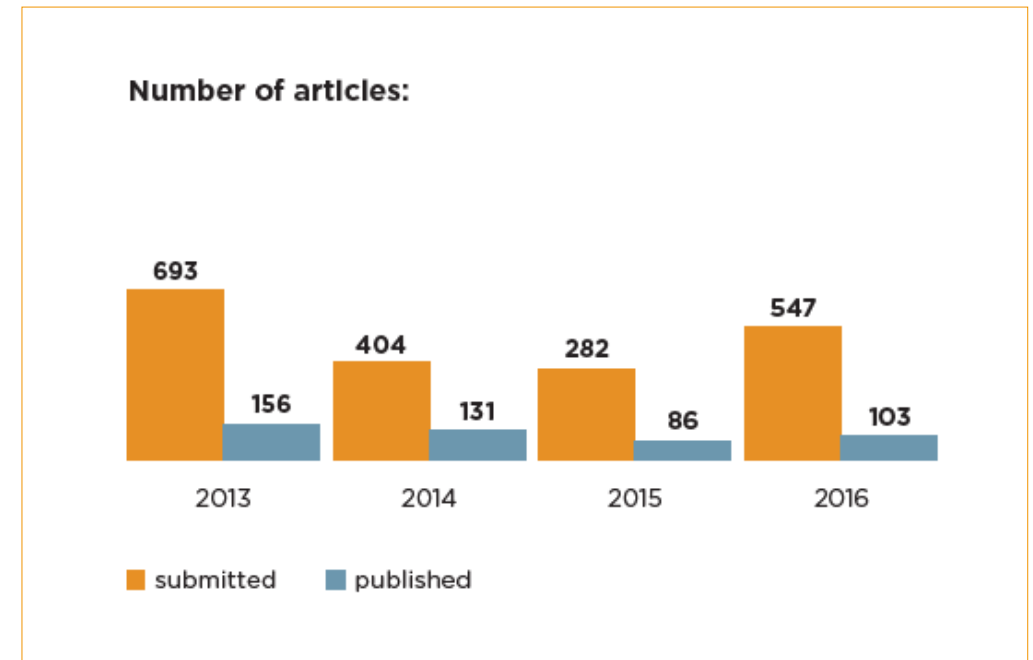
NEW LAUNCHES



FLIPPING

Case Study: Open Mathematics (previously: Central European Journal of Mathematics)

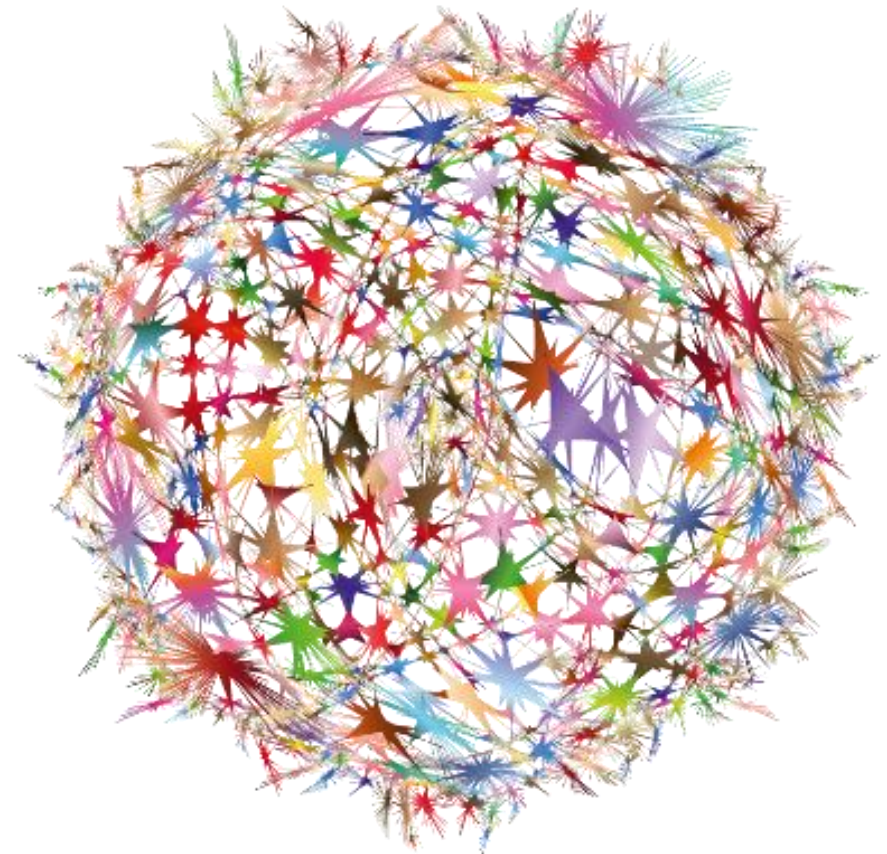
- Drop in submissions after introduction of APC in 2015, but now submissions and articles published increasing
- Strong backlash against OA from original Editors and Editorial Advisory Board
- Change in article submission – from different countries
- Impact on rejection rate and impact factor



TRANSFORMATIVE DEALS

Read & Publish and Institutional Memberships

- OA agreements with consortia in Austria, Hungary, Netherlands, Qatar, Switzerland, Sweden and UK
- OA agreements with institutions in Norway, USA and Germany
- IM agreements with 174 institutions
- Adaptable to meet the different requirements of partners
- Complexity in supporting contracts with different requirements and workflows
- Introduction of RightsLink author workflows



HUMANITIES

- ✓ APC availability in HSS
- ✓ Small research communities with limited output
- ✓ Change in article submission - from different countries
- ✓ Sustainability of sponsorship, crowdsourcing?



OA FOR BOOKS

AUTHOR PAYMENT ✓

author, funder or institution pays fee to publisher

FREEMIUM ✓

publisher releases basic version for free
author pays for 'full' version

CROWD FUNDED

'crowd' shares costs to fund publication

CROSS SUBSIDY PUBLISHING ✓

subsidy received from institution or other activity to fund publication

LIBRARY FUNDED ✓

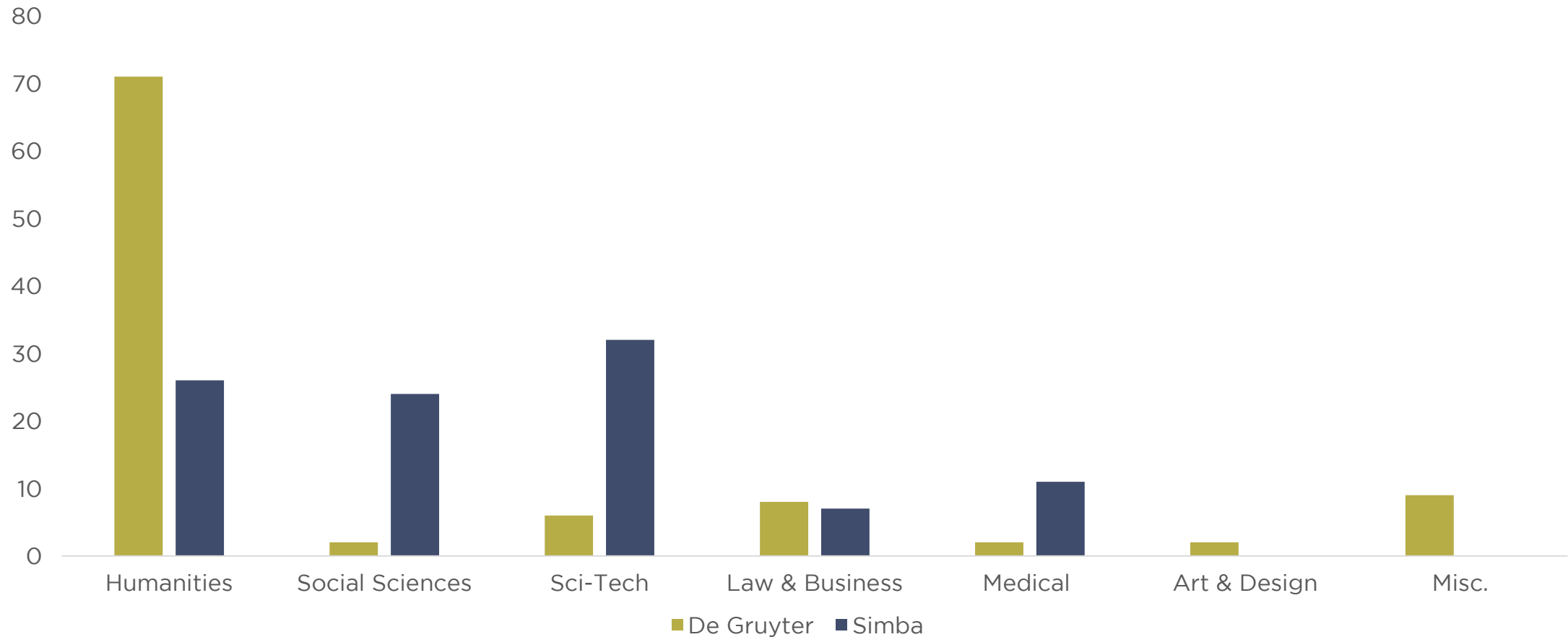
libraries share costs across consortia to fund publication

EMBARGO ✓

book released after pre-determined period usually without any fees



OA BOOKS BY SUBJECT AREA (IN %)



FUNDING SOURCES FOR OA BOOKS

- ✓ Budget of researcher or research institution
- ✓ Research projects funded by research organizations / OA book funds at research organizations
 - DFG → ERC → FWF → SNF → Mellon
- ✓ Library-funded OA books



NEW APPROACHES

- ✓ Series are central framework for monograph publishing in the humanities
- ✓ Major lever to strengthen and accelerate OA in certain subject areas
- ✓ Transformation of entire backlist and frontlist
- ✓ Pilot project: Flip of series “Empirische Linguistik” together with FID Linguistik



OPENESS FOR ALL

- ✓ Future of scholarly literature is online, easy to find and free to read
- ✓ Transition from current model should be based on fairness, broad equality of outcome, and openness
- ✓ We're moving to OA and to do that we need the shared intrigue and support for a diverse set of models





THANK YOU!