

Fourth Nordic Conference on Scholarly Communication

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Openness: Trade, Tools, and Transparency

Emerging business models session
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Title:

OPEN ACCESS: TOWARDS THE MAINSTREAM

Abstract:

There has been significant growth in the adoption of open access publishing since the first OA journals began publishing in 2000. The DOAJ lists over 3000 such titles, and our estimate is that 10% of articles in PubMed will soon be freely available immediately after publication. What is more, we are seeing an increasing number of journals in disciplines outside of biomedicine, such as chemistry, physics and the humanities.

With this expansion comes the need for institutions and funding authorities to centralise funding for publication charges in support of their researchers and authors. This presentation will look at the growth of open access from biomedicine to other disciplines, as well as the maturing business models, funding agency policies and why libraries and research administration can and should work together by setting up central funds for open access publishing.

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