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Emerging Business Models Session

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Title:

Transformative Scholarly Publishing Models: Some Perspectives

Abstract:

In the highly dynamic landscape of publishing, the number of transformative scholarly publishing models is increasing. Libraries have provided direct support to publishers, institutions, and other partners whose initiatives foster scholarly communication and encourage the open exchange of knowledge. In the beginning, it was easy to support these transformative ventures. But as the open access movement matures and the number of transformative publications grows, libraries are faced with making difficult choices about which publications to support (or to continue supporting) given limited budgets.

How do we define “transformative”? What criteria can be used to assess whether a particular publishing model is transformative? What is the return on investment and range of expectations in exchange for supporting various business models? How do we assess and compare the value of various scholarly publishing models? What informs decisions about supporting initial start-up vs. long-term support? These and other issues are ones that decision-makers and stakeholders face with the growing number of emerging business models.

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