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Emerging Business Models Session

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Title:

Gold Open Access Publishing Among Scholarly Societies – some Nordic Experiences

Abstract:

In the debates surrounding Open Access the voices of scholarly societies have tended to be represented by a limited number of large American societies who argue that subscription-based models for journals publishing best serve the interests of societies. Scholarly society publishing activities are more varied than this, however, and a surprisingly large number of societies worldwide have transitioned their journals to Gold Open Access or launched born Gold OA journals. This paper will present initial work carried out by Peter Suber and Caroline Sutton to accumulate information on the experiences of scholarly societies involved in Gold OA publishing. The presentation begins with a background for the work to-date and the planned future study in addition to a brief overview of current statistics derived from data collected during Phase 1 of the project. In the second part of the presentation, samples from the Nordic region and other small language nations will be provided as a basis for discussing some of the questions that the statistics to date raise, including: variances in economic models, approach to copyright, ambitions with publishing Open Access, etc.

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